Hello AD,

After evaluating the business case of our client, there are the following considerations:

* Data necessary:
* customer\_size: small or medium
* average\_montlhy\_consumption
* field\_activity: kind of activity
* contract\_time: How long do the company is a client.
* last\_satisfaction\_rating: satisfaction surveys
* supply\_problems: if the customer passed through issues with the supply of electricity in the last 6 months.